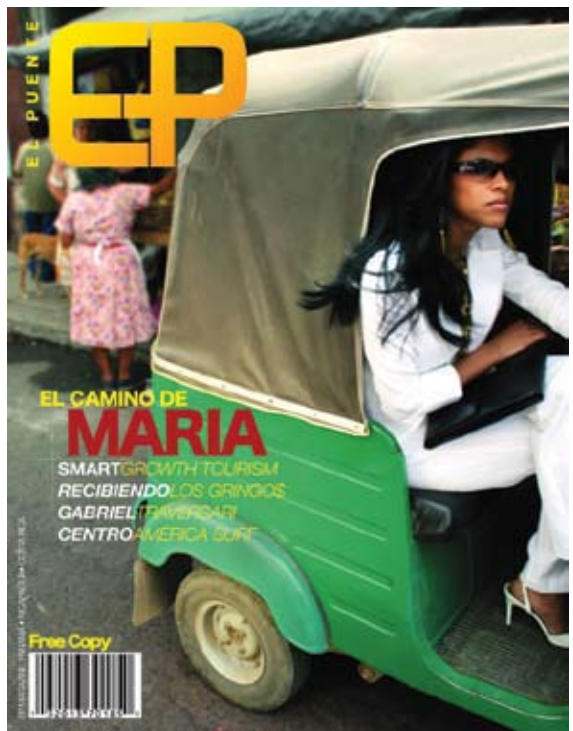


ISSUE #2 SAMPLE COVER



ISSUE #1 COVER



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**A FORWARD THINKING PUBLICATION FOCUSED ON CONSCIOUS LIVING, GLOBAL CULTURE, AND ENTERTAINMENT FOR CENTRAL AMERICA AND THE CARIBBEAN.**

**Issue 2 - December 2006**

**EP**, launched in 2006 by President & Publisher Eric Volz, is positioned uniquely to reach the youthful adult and global generation market in Central America and the Caribbean. Our readers reside predominantly in urban & tourism areas. They are educated, well-traveled, culturally aware and style-conscious. **EP** covers smart living, sustainability, and active culture like no other magazine in the region.

**Comments and responses to our first issue have been amazing:**

"Apparently the most innovative editorial project in Costa Rica"

- **Glenda Umaña**, News Anchor, *CNN en español*.

"EP Magazine is an important voice contributing to the future of Central America"

- **María Nelly Rivas**, *Nicaraguan Minister of Tourism*

"EP's bilingual format is bringing diverse groups of people together in one common place."

- **Jaci Velasquez**, *Double Platinum Latin pop singer*

"Congratulations! Your premiere issue is spectacular!"

- **Marcia Salazar**, *Reader*

**Issue 2 - Distribution**

**EP** is targeted at three key Central American markets as well as the travel industry (with planned future expansion to Puerto Rico, the Dominican Republic, and beyond):

- Airline distribution: AAA class readership
- Strategic distribution on land
- Exclusive distribution lists: Corporate Offices
- Newsstands: Mainstream urban readership
- Hotel & tourist distribution: magazine in rooms
- Rental cars, retail establishments, and real estate centers
- 500 copies to U.S.

**Print run 20,000**



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